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GOBIQUITY MOBILE HEALTH™ RELOCATES TO SCOTTSDALE

Scottsdale, May 12, 2015 – This May, Gobiquity Mobile Health™, an award winning mobile health diagnostics company based originally in Aliso Viejo, CA, will relocate its headquarters to Scottsdale, AZ, where they will join the growing number of health and technology companies in the city's "Cure Corridor."

Gobiquity launched their flagship innovation, GoCheck Kids™, last year, the world's first and only pediatric vision screener on a smartphone, incorporating a cloud-based HIPAA compliant platform that screens a child's eyes for risk factors that lead to vision loss.

GoCheck Kids was created for use by pediatricians to facilitate the early detection of amblyopia risk factors (ARFs) for children aged 6 months to 6 years, the period when traditional vision testing is least effective. Amblyopia is the leading cause of visual impairment and vision loss in children. Approximately 15% of children have risk factors for amblyopia and it is completely preventable with early diagnosis, yet less than 20% get their vision tested; a disparity that's even greater worldwide.

"We are very pleased to be joining a business and tech community as vibrant as Scottsdale," said Gobiquity CEO Andrew Burns. "We intend to grow and thrive here, expanding our mobile suite of products and services to deliver significant benefit to physician practices and children locally and throughout the country. Aligning our business goals with the resources afforded by Scottsdale is strategic and exciting."

Gobiquity designs and develops clinically efficacious mobile technologies and SAAS based services to increase practitioner efficiencies and improve clinical outcomes for patients. Gobiquity's product suite and pipeline addresses pediatric diagnostics as well as adult primary care, collectively a multi-billion dollar market opportunity.

GoCheck Kids is making the process of testing young patients simpler and significantly more cost-effective. As a direct result, more kids are being efficiently

tested and those at risk are readily identified, directly impacting and improving their lives and health.

By joining DeskHub in Scottsdale's rapidly growing "Cure Corridor," Gobiquity will be in excellent company, helping to drive the region's innovation economy while introducing new technologies and creating job opportunities. The company anticipates expanding their Scottsdale-based team, both in business operations as well as mobile and image science research and development.

"Gobiquity is a natural fit in the growing Scottsdale Cure Corridor," said Scottsdale Mayor W.J. "Jim" Lane. "The rise of the medical technology market sector in Scottsdale is directly related to the strength of the current companies which have created a vibrant and rich culture of healthcare, technology and bio-life science professionals in our community. Attracting top talent, Scottsdale's Cure Corridor has over 28,000 bio-life science professionals working collaboratively to educate, research, conduct clinical trials while delivering world-class care to patients nationally and internationally."

To learn more about Gobiquity, visit www.gocheckkids.com.

About Gobiquity
Gobiquity Mobile Health (Gobiquity™) provides innovative mobile applications that bring specialty diagnostics to primary care providers so they can diagnose sooner and facilitate more efficient clinical decision-making. Their expertise is vision diagnostics and mobile. Their flagship product, GoCheck Kids™, addresses the leading cause of vision loss in children, amblyopia, with a revolutionary pediatric vision screener app on a smartphone that analyzes in real time a photo of the child's eyes. They are committed to building upon this foundation to expand their portfolio of mobile health diagnostics, followed by adult primary care that reaches a broader audience of healthcare constituents - establishing Gobiquity as the defacto vision solution for healthcare.
(www.gobiquity.com)

About the City of Scottsdale
Scottsdale, one of Arizona's 10 largest cities, is a premier visitor location as well as a tremendous place to live and do business. It is home to 125 golf courses, 220 tennis courts, dozens of parks and hundreds of miles of bike paths and hiking trails, and a Downtown with more than 20 hotels, 90 restaurants, 320 retail shops and 80 art galleries. Scottsdale Airport and its surrounding Commerce Airpark area is headquarters to nearly 2,500 businesses with more than 48,000 jobs. The high-tech innovation center SkySong, located just a few miles from Downtown, is designed to help companies grow through a unique partnership with Arizona State University. Scottsdale was recently named one of the Top 100

Best Places to Live in the United States, and was honored as Arizona's 2013 "eCity" by Google. For more information, visit ChooseScottsdale.com.

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